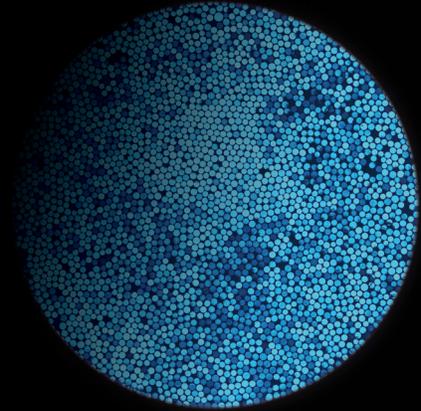


Bersin by Deloitte.

The indispensable digital destination for HR professionals



Helping you stay informed to build HR **community, credibility, and capability**, and lead on workforce issues.

Only **one in five** executives believes that HR is adequately prepared for the business disruption ahead.



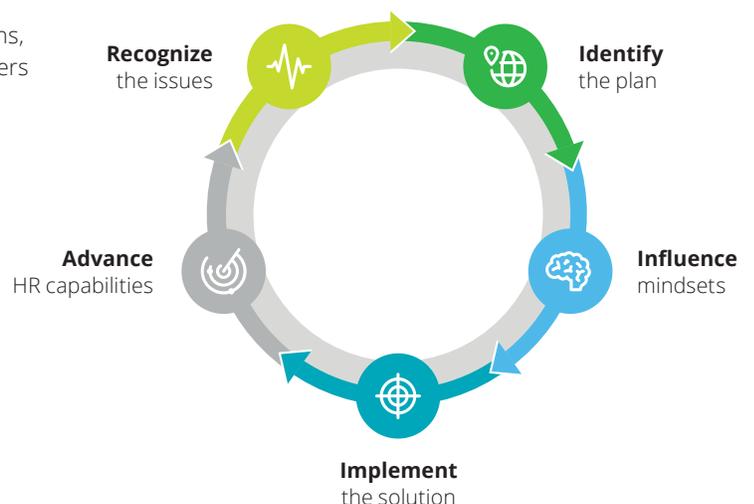
### Introducing Bersin by Deloitte

Bersin by Deloitte delivers insights to help you identify and predict the workforce issues impacting your business today and in the future. We enable you with a network of HR professional members, and curated forward-looking content developed with world-class primary research. As a member, you are prepared to lead on workforce issues and navigate through the complex business problems that affect your human capital, HR offerings, and business performance.

## The power of Bersin by Deloitte insights

- 1 | Membership options available for enterprise organizations, small and mid-market organizations, and solution providers
- 2 | Proven research methodology built on industry-leading benchmark studies, maturity models, and frameworks
- 3 | Ability to interact with leading HR specialists, member advisors, peers, and Deloitte's global network
- 4 | Tools to stay ahead of disruptions and drive business decisions

## How Bersin by Deloitte can help



## Enterprise organizations

# BersinOne™

Designed to help enterprise organizations take action to address their most pressing HR, talent, and learning challenges.

Our BersinOne membership builds on our extensive research by offering strategic planning, interactive benchmarking and related analytics, diagnostic tools, advisory support, and performance support materials.

## Small and mid-market organizations

# BersinWorks™

Tailored to meet the needs of small and mid-market HR teams.

BersinWorks provides a suite of research, tools, benchmarking, and data to help address today's toughest and most urgent HR, talent, and learning challenges.

## Solution providers

# BersinEdge™

Solution providers turn to Bersin by Deloitte to refine market positioning, build brand awareness, and generate sales leads.

Our research-based content gives solution providers a current and unbiased view of the common challenges organizations face.



## Start the conversation

Contact [USBersinServiceClient@deloitte.com](mailto:USBersinServiceClient@deloitte.com) and visit [www.berstin.com](http://www.berstin.com) for more information.

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