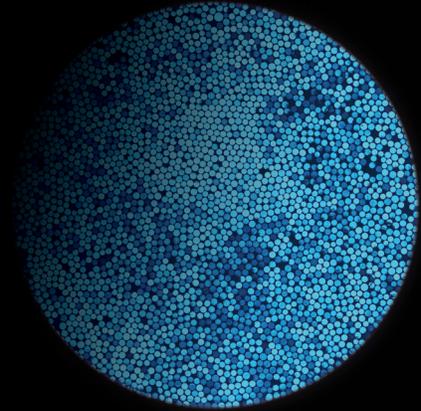


BersinTM

The indispensable digital destination for HR professionals



Our digital platform allows leaders to identify, predict, and solve HR's most complex workplace/workforce issues.

Only **one in five** executives believe that HR is adequately prepared for the business disruption ahead.



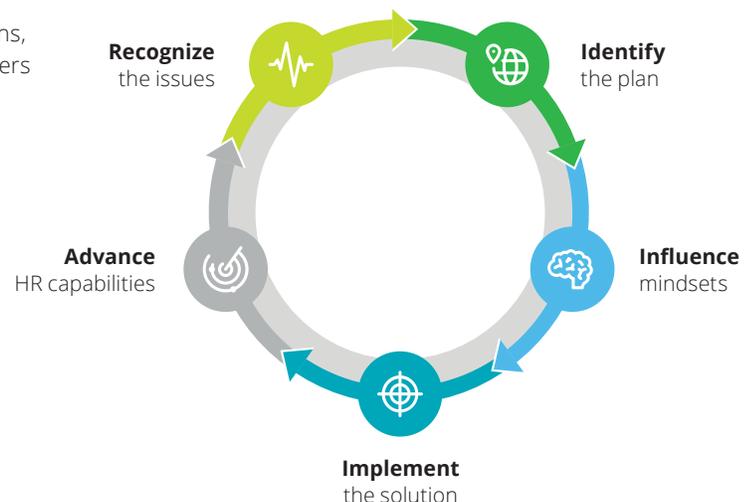
Introducing Bersin

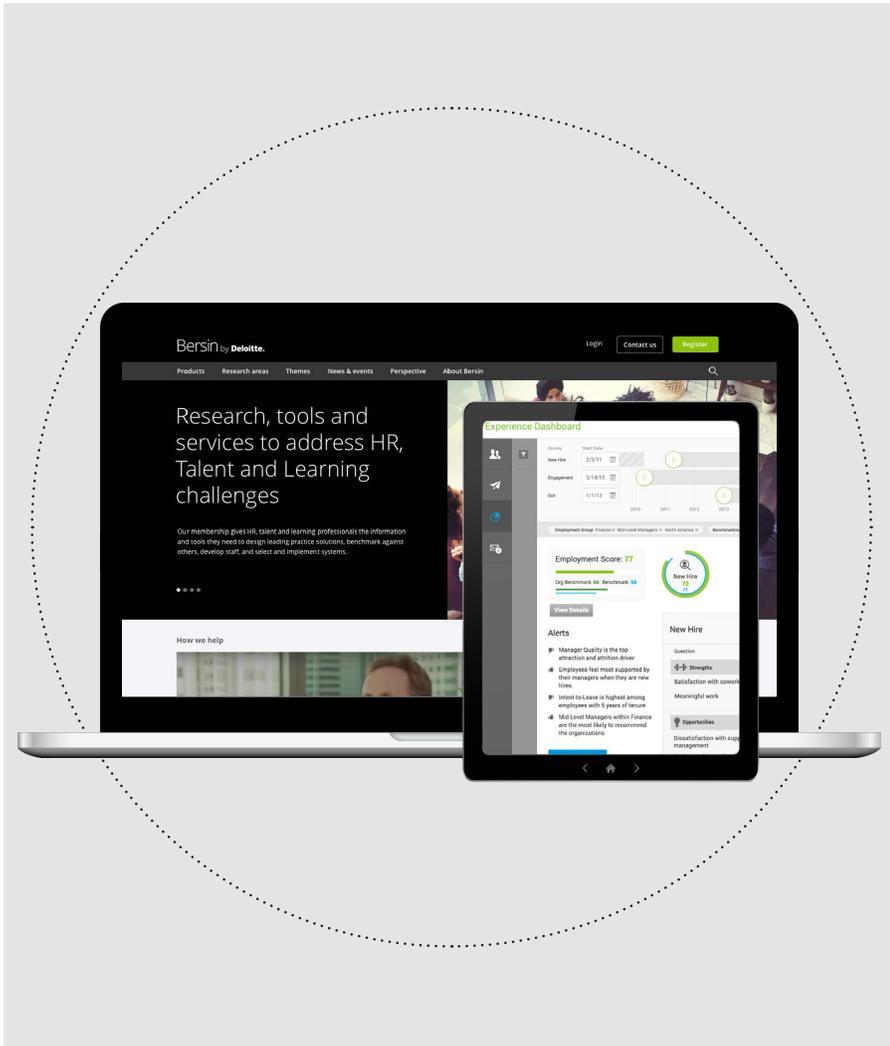
- Become part of a community that helps you recognize the problem and define where you're going
- Build credibility to help you influence and change behavior
- Sustain capabilities and empower action to stay ahead of the business

The power of Bersin insights

- 1** | Membership options available for enterprise organizations, small and mid-market organizations, and solution providers
- 2** | Proven research methodology built on industry-leading benchmark studies, maturity models, and frameworks
- 3** | Ability to interact with leading HR specialists, member advisors, peers, and Deloitte's global network
- 4** | Tools to stay ahead of disruptions and drive business decisions

How Bersin can help





Enterprise organizations:

BersinOne

Designed to help enterprise organizations take action to address their most pressing HR, talent, and learning challenges.

Our BersinOne membership offers strategic planning, interactive benchmarking and related analytics, diagnostic tools, advisory support, and performance support materials.

Small & mid-market organizations:

BersinWorks

Tailored to meet the needs of small and mid-market HR teams.

BersinWorks provides a suite of insights, tools, benchmarking, and data to help address today's toughest and most urgent HR, talent, and learning challenges.

Solution providers:

BersinEdge

Solution providers turn to Bersin to refine market positioning, build brand awareness, and generate sales leads.

Our insights give solution providers a current and unbiased view of the common challenges organizations face.

Start the conversation

Contact USBersinServiceClient@deloitte.com and visit www.bersin.com for more information.

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