Our digital platform allows leaders to **identify, predict, and solve** HR’s most complex workplace/workforce issues.

### Introducing Bersin

- Become part of a community that helps you recognize the problem and define where you’re going
- Build credibility to help you influence and change behavior
- Sustain capabilities and empower action to stay ahead of the business

### The power of Bersin insights

1. Membership options available for enterprise organizations, small and mid-market organizations, and solution providers
2. Proven research methodology built on industry-leading benchmark studies, maturity models, and frameworks
3. Ability to interact with leading HR specialists, member advisors, peers, and Deloitte’s global network
4. Tools to stay ahead of disruptions and drive business decisions

### How Bersin can help

- **Recognize** the issues
- **Identify** the plan
- **Advance** HR capabilities
- **Influence** mindsets
- **Implement** the solution

---

Only **one in five** executives believe that HR is adequately prepared for the business disruption ahead.
Enterprise organizations:

**BersinOne**

*Designed to help enterprise organizations take action to address their most pressing HR, talent, and learning challenges.*

Our BersinOne membership offers strategic planning, interactive benchmarking and related analytics, diagnostic tools, advisory support, and performance support materials.

Small & mid-market organizations:

**BersinWorks**

*Tailored to meet the needs of small and mid-market HR teams.*

BersinWorks provides a suite of insights, tools, benchmarking, and data to help address today's toughest and most urgent HR, talent, and learning challenges.

Solution providers:

**BersinEdge**

*Solution providers turn to Bersin to refine market positioning, build brand awareness, and generate sales leads.*

Our insights give solution providers a current and unbiased view of the common challenges organizations face.

Start the conversation

Contact [USBersinServiceClient@deloitte.com](mailto:USBersinServiceClient@deloitte.com) and visit [www.bersin.com](http://www.bersin.com) for more information.

---

As used in this document, “Deloitte” means Deloitte Consulting LLP, a subsidiary of Deloitte LLP. Please see [www.deloitte.com/us/about](http://www.deloitte.com/us/about) for a detailed description of our legal structure. Certain services may not be available to attest clients under the rules and regulations of public accounting.

This publication contains general information only and Deloitte is not, by means of this publication, rendering accounting, business, financial, investment, legal, tax, or other professional advice or services. This publication is not a substitute for such professional advice or services, nor should it be used as a basis for any decision or action that may affect your business. Before making any decision or taking any action that may affect your business, you should consult a qualified professional advisor. Deloitte shall not be responsible for any loss sustained by any person who relies on this publication.

Copyright © 2018 Deloitte Development LLC. All rights reserved.